



Next Gen

As top designers mingled at *BOAT International's* World Superyacht Awards, *Charlotte Hogarth-Jones* asked them to bring to light the exciting new talents on their radar

Photography Jonathan Glynn-Smith

Styling Fiona Rubie



Mark Marshall and Steve Gresham,
both at Gresham Yacht Design

STEVE

"I was looking for somebody to join us as a junior designer, using a headhunter and putting word out in the industry, but none of the CVs coming through were up to scratch. But then I saw Mark's – it caught my attention. I thought, 'A-ha! He'll know about boats,' and he does, because his career began working for a naval architect in New Zealand. The great thing about Mark is that he's a talented designer, but he also knows what works – it's fine to draw something, but you've got to have that backbone underneath the outside shell, which he does. He's got the basics nailed, and in the future he'll be able to conquer Everest. He's very proactive and he anticipates potential problems and heads them off at the pass, but at this stage he's still finding his own style. The studio is a far better place for Mark being in it."

MARK

"Unlike lots of young designers, I didn't grow up in the yachting world – I actually grew up in Luton [UK]! But I went over to New Zealand on holiday when I was 17 and ended up staying for 10 years. Life there was all about spending time on the water – fishing, diving, just getting out there and doing it – and I think that drew me towards explorer yachts in the end. It's no longer the case that you can either have a superyacht or an explorer boat – there's a happy medium, and I'd love to work more on designs in this field. Of course, there's a lot to learn, and in a way I think I'll never stop learning. What I do know is that how a boat works is key, and that I want to produce fantastic products that people actually want to spend time on. If I can become known as someone that really thinks things through, I'd be very pleased with that."

Mark wears jacket, £115, cosstores.com, T-shirt, £19, arket.com, trousers, £280, paulsmith.com, hat, £12.99, heritageofscotland.com, Marine Date 5517 watch in 18kt white gold, £28,400, breguet.com. Steve wears jacket, £350, shirt, £90, handkerchief, £35, all harvieandhudson.com, trousers, £255, paulsmith.com, watch, own (Rolex GMT Master 1963), glasses, own

The Next Generation shoot took place at Butler's Wharf in London, on board 50 metre M/Y *Broadwater*, with kind permission of owner Matt Voorhees (turn to p118 for his insights on the US superyacht market). *Broadwater* was built by Feadship and offers six staterooms, all with new interiors and major upgrades. Instantly recognisable because of her

distinctive blue hull, this full-displacement vessel is comfortable on the water in any sea, yet draws only 2.16 metres, allowing her to anchor in places inaccessible to other 50m vessels. She is currently available for both sale and charter via Worth Avenue Yachts. For further details, contact michael@worthavenueyachts.com ■

The BOAT International Young Designer of the Year award takes place in association with Oceanco. Fiona Diamond and Pascale Reymond were judges for last year's competition, which included Elizabeth Kozlova and Yihharn Liu, as finalist and winner respectively. To apply for next year's competition, visit boatint.com/youngdesigner