

COVETED

EDITION

THE ULTIMATE COLLECTOR'S LUXURY&DESIGN MAGAZINE

BEST SUPERYACHT PROJECTS OF 2019



BOAT LIFESTYLE

Marinas, Restaurants,
Hotels and Supplements

INSPIRATIONS

10 Most Inspirational
Superyacht Designers

TRENDBOOK

10 Upcoming Yacht
Design Trends



10 MOST INSPIRATIONAL SUPERYACHT DESIGNERS

The world of luxury superyachts is truly incredible, with an array of amazingly talented designers that dedicate their careers to this luxurious field of design.

CovetED Magazine brings you a our selection of the top 10 Most Inspirational Superyacht Designers, many of whom we had the pleasure of interviewing, allowing for a deeper dive into their design aesthetic and inspiration for luxury yachts.

Discover how they started, what drives them and what to expect for the future.



STEVE GRESHAM

GRESHAM YACHT DESIGN

Steve Gresham is the creator of Gresham Yacht Design and a good example of a person who's had a long background of experience which would culminate in his initiative of creating his own business within the boating area.

Ironically, his path didn't begin in the boating industry like many other top players in the industry, but now his favourite part about his work is "the process of translating an owner's ideas onto paper and to see that idea grow and develop". According to the designer, the typical yacht client is "varied and comes to us from all over the world. While there is much we could share about them, we take their privacy very seriously and can't discuss anything about them, except to say that they are very successful. If it weren't for these individuals, our industry would cease to exist and with it, hundreds of thousands of jobs. They play a crucial role in the superyacht market and beyond."

He was always very noticed thanks to his particular sketching and drawing abilities, as well as his sharp understanding of 3D form, which he can easily manage to create some of the most amazing models seen in

the yachting industry in the present. Regarding current yacht trends, the designer says that "looking at the interior, we are seeing more requests for large open spaces and relaxed, easy to maintain interior finishes."

When it comes to craftsmanship, Steve Gresham believes that "the role of craftspeople in our market is very important. Without the specialist tradespeople we have within our industry, the yachts you see today just wouldn't have been possible. We work with a number of interior outfitters and artisans that are able to translate our drawings and ideas into reality in ways that wouldn't otherwise be viable."

For the future of the yacht design world, Gresham says it is a "very slow-moving sector and so changes take a long time". Since the world is focused on sustainability and being environmentally friendly, the designer believes that "we are likely to see more design ideas that revolve around new technologies to achieve these goals. It would be good to see more superyachts fitted with equipment that can help clean, map and monitor the health of our seas, coral reefs and ocean life, in a bid to help improve all of it for future generations."